

PRESS RELEASE - FOR IMMEDIATE RELEASE

NICO HÜLKENBERG FLIES HIGH WITH GLOBEAIR

The Formula One driver becomes GlobeAir's New Brand Ambassador

Linz, 2nd July 2015 – [GlobeAir](#), the European leading air taxi company, is delighted to announce the signing of [Nico Hülkenberg](#), the [Formula One](#) driver and winner of the 2015 [Le Mans-24 hours race](#), as its first brand ambassador.

"The decision to approach Nico Hülkenberg and associate our image with the fast race driver, allows us to convey to the public the values of our company and the strengths that differentiate GlobeAir from our competitors", says [Mauro De Rosa](#), Chief Marketing Officer at GlobeAir.

"Nico Hülkenberg is a strong and passionate professional. Winning the Le Mans-24 Hours race he proved his talent with an extraordinary performance, in that competition as in the aviation business, precision and dedication are fundamental strengths necessary to excel. These are precisely the qualities that are embodied in our corporate culture", remarks [Bernhard Fragner](#), CEO of GlobeAir announcing the collaboration.

Commenting on his new role, Nico Hülkenberg states enthusiastic: *"When I first had the chance to fly with GlobeAir I immediately became a big fan. Landing with their jets Citation Mustang into small airports is very convenient and time-saving. For instance, from Le Mans or Zeltweg I can reach the circuit in just a few minutes. Plus, every time I book my flight with GlobeAir I travel with the confidence that everything is well taken care of and I can focus completely on my next race."*

Adds Mr. Fragner: *"We identifies in Nico the same passion, punctuality and commitment instilled in GlobeAir and in our brand DNA. He is perfectly fitting the role of ambassador for GlobeAir. We both strive to obtain the best performance in all conditions without ever compromising in safety and in total respect of rules"*.

GlobeAir has announced that it has undertaken for 2015 marketing and communication activities aimed at consolidating its business on the international scene.

"These actions include the positioning of our services as a lifestyle brand, through partnerships and affiliate agreements with international testimonials and leading companies in the field of excellence, in which GlobeAir shares culture and values" explains [Claudia Fanini](#), Marketing & Communications Manager at GlobeAir.

Nico Hülkenberg entered Formula One after he became 2009 [GP2](#) champion, having begun in karting at the age of nine. Since 2010 he has competed in the FIA Formula One World Championship and he is currently racing for team [Force India](#). In 2015 he won Le Mans 24-Hours race at his first attempt, becoming first contemporary F1 driver to take victory since 1991.

Globeair is proud to welcome Nico Hülkenberg aboard and wishes him a lot of success in the F1 season!

###

About GlobeAir:

GlobeAir is a private jet company, Europe's market leader in the light jet market segment, offering charter flights on-demand at affordable fares. GlobeAir operates the world's largest fleet of modern Citation Mustang jets, which are capable of landing at airports such as St. Tropez, Lugano and St. Moritz, typically inaccessible to traditional airlines and larger private jets. For additional information, please visit: www.GlobeAir.com

For further information, please contact:

Claudia Fanini

T: +43 664 966 2688

E: pr@globeair.com