

PRESS RELEASE

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GLOBE AIR SPONSORS 75th EDITION OF PRESTIGIOUS BOL D'OR MIRABAUD

Europe's largest V LJ operator becomes official co-sponsor of prestigious Geneva regatta

Geneva, Switzerland – **GlobeAir AG**, one of the leading European private jet companies, today announces its official co-sponsorship of the 75th edition of the prestigious sailing regatta **Bol d'Or Mirabaud**, held on Geneva Lake since 1938.

The iconic event, which will take place on Lake Geneva from Friday June 14th until Sunday June 16th of this year, has been known as a laboratory for advanced sailing for three quarters of a century and is visited by professional, international sailors alike.

Passion into profession

Since the founding of the company, Geneva has been at the heart of GlobeAir operations. Co-sponsoring the Bol d'Or Mirabaud, sometimes also referred to as the 'Lake Festival' due to the huge variety of international & national celebrities attending, is yet another step of GlobeAir to showcase its diversity as well as its local commitment.

GlobeAir's CMO, Mr. Mauro de Rosa, explains "We are proud to be part of the Bol d'Or Mirabaud regatta, a historic event for all passionate sailors, particularly during this 75th year. For us, passion is one of the most important ingredients in what we do and this is where we see a good synergy with the sailors and the event; You need a lot of passion to sail at such a high level and here we have the chance to meet with 3.000 passionate people – passionate about sailing, passionate about speed, and in addition they hold many of the same values as we do. The Bol d'Or Mirabaud is a unique event, where GlobeAir will have the possibility to meet prospective customers, whilst simultaneously offering competitive rates for all those flying in and out of Geneva to attend the regatta.

For us, Geneva represents one of the most important hubs in Europe, with more than 500 flights per year. Bol d'Or Mirabaud is a fantastic opportunity for us to develop our business and continue to grow in this market."

President of the Bol d'Or Mirabaud, Mr. Michel Glaus said "As Chairman of the Organizing Committee of the Bol d'Or Mirabaud, I'm glad to welcome GlobeAir as a new Co-Sponsor of the biggest regatta on Lemman Lake. It's an honor for the Committee to count GlobeAir among our partners and we warmly thank them for their involvement to the success of this 75th edition."

For more information please visit www.globeair.com or call us on +43 7221 727 400.

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About GlobeAir AG

GlobeAir is a private jet company based in Austria. With almost 40 % of the market share it is Europe's leader within the sector of very light jets. Currently, GlobeAir has the world's largest fleet of modern Citation Mustang jets and is IS-BAO as well as Wyvern certified. GlobeAir jets can land at challenging airports such as St. Moritz, Lugano, St. Tropez, Bolzano, which are not accessible to traditional airlines and other business jets. GlobeAir has achieved its success through dedication and by offering the best service before, during and after the flight. For more information or to book a flight please visit www.globeair.com or call us on +43 7221 727 400.