



PRESS RELEASE

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GLOBEAIR LAUNCHES INDUSTRY NOVELTY: GLOBEAIR MOBILE BOARDING PASS VIA PASSBOOK APP

Industry leader announces first ever integration of private aviation mobile boarding pass into passbook application for all smartphone devices

Hörsching, Austria – GlobeAir AG, one of Europe’s leading private jet companies, today announced a novelty in the private aviation industry worldwide – the introduction of a mobile boarding pass to be integrated into the Passbook application for any smart phone devices (iOS, Android, Blackberry), allowing clients to always have their flight details at hand, even in an offline mode. This unique move into a more digital form of communication once again puts GlobeAir, who only recently celebrated its 5th anniversary, in the limelight demonstrating the operators’ innovative character.



Pioneering the mobile boarding pass in the industry

The introduction of this unique, innovative way of issuing tickets puts GlobeAir ahead of its competitors once more. The company is the first private aviation operator worldwide offering this unique service to its customers. Until today, mobile boarding passes have merely been issued by commercial airlines. ‘A missed opportunity’, as Bernhard Fragner, CEO of GlobeAir sees it. ‘GlobeAir passengers will now have the great benefit to have all important data for their flight at hand at any time – even when not connected to the internet. Especially for people like our customers, who like to be well informed about their travels, this will be a huge benefit.’

The GlobeAir mobile ticket will be updated automatically, ensuring the customer has the most accurate information about his/her carefully tailored travels at all times.

‘Bearing in mind that over 90% of our customers nowadays carry a smart phone continuously, the move to this paperless way of communicating with them, making sure they constantly receive the best service we can possibly provide, is an inevitable step forward for us,’ says Chief Marketing Officer, Mauro de Rosa. ‘By introducing this new mobile boarding pass, we want to give our customers the option to be in the know about their carefully tailored travels at all times with as little hassle for them as possible in real-time.’



For more information please visit www.globeair.com or call us on +43 7221 727 400.

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About GlobeAir AG

GlobeAir is a private jet company based in Austria. With almost 40 % of the market share it is Europe's leader within the sector of very light jets. Currently, GlobeAir has the world's largest fleet of modern Citation Mustang jets and is IS-BAO as well as Wyvern certified. GlobeAir jets can land at challenging airports such as St. Moritz, Lugano, St. Tropez, Bolzano, which are not accessible to traditional airlines and other business jets. GlobeAir has achieved its success through dedication and by offering the best service before, during and after the flight. For more information or to book a flight please visit www.globeair.com or call us on +43 7221 727 400.